

KICK-OFF / TEAMBUILDING PROGRAMS



CLIENT: Technology Company

TASK: Event Description:

- 3-day meeting for 175 people at a nice, centralized, theme-appropriate resort.
- Internal manager meetings combined with group presentations, and general sessions
- Teambuilding activities, outside keynote speakers, and special receptions were critical
- Themed messaging and corporate strategy needed to be conveyed throughout the program

SOLUTION: S&A Event Services:

- Site searching, venue comparisons, and ultimately hotel contract negotiations
- Budget preparation and reconciliation
- Theme creation developed for total program integration
- Collateral design and development
(invitations, programs, agendas, signage, presentation layouts, name badges, etc.)
- Registration services and support staffing
- Travel Manifest and group transportation coordination
- Entertainment for Teambuilding using the Drum Café to emphasize the meeting theme
- Staging, lighting, videography and AV support, creating custom video playback and recaps
- Designed and hosted a TV talk show program for onsite interviewing of the executive team in front of their employees
- On-site management & staffing



CALL US AT (908) 626-0300 TO SEE HOW WE CAN HELP PLAN YOUR NEXT EVENT!!

“Creating A World of Difference!”
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