

## PREMIER GOLF EVENTS



**Client:** Not-for-Profit Adoption Agency

**Task:** Event Description

- The Gladney Cup is a biennial event at prestigious golf courses around the country. To date such courses include; Colonial Country Club, Winged Foot Golf Club, and Congressional Country Club. High net worth individuals play in a PGA-like environment over a weekend full of networking, galas, fundraising and golf which nets the organization close to \$1M for adoption programs.

**Solution:** S&A Event Services

- As the event planners and official “Tournament Director”, S&A organizes all elements of the affair, working with the client and golf committee managing specific elements such as; golfer registration, sponsorship opportunities, signage, electronic scoring, caddie management, event collateral, food & beverage coordination, on-site entertainment and staffing, pairings and formatting, volunteer training, radio communications, tenting, photography, videography, celebrity involvement, awards and prizes, on-course stations and contests, as well as contingency planning.

For other organizations, S&A Event Services has coordinated single and multi-day tournaments, at world-renowned venues all over the world, including such notables as; Pebble Beach, Whistling Straits, Pinehurst, Baltusrol, St. Andrews, Carnoustie, Troon, Trump National, TPC Sawgrass, Wykagyl, Hamilton Farms and the list goes on.

We have managed golf events from 16 to 288 players and handle each one with the utmost professionalism that you would expect for your very best clients.

**CALL US AT (908) 470-1800 TO SEE HOW WE CAN HELP PLAN YOUR NEXT EVENT!**

